

**BITSIGHT**

# The Cybersecurity Metric that Matters



## BitSight Is The World's Most Recognized Cybersecurity Metric.

BitSight Security Ratings are used by leading investment, analyst and insurance firms in their valuation, index building and premium analysis, alongside more traditional financial ratings information. Why? Because for the last nine years, BitSight Ratings have proven to be among the most useful in determining the cybersecurity posture of organizations, and understanding how that performance translates into financial performance and investor value.

### Highly Rated Bitsight Companies Are Proven To Be:

#### Better Business Partner

**4x**

less likely to be breached than companies with a low rating (IHS Markit)



#### Better Investment

Outperform the market when it comes to stock price by up to 7% (Solactive)

### BitSight Is Trusted By:

#### Insurers



MORE THAN

**50%**

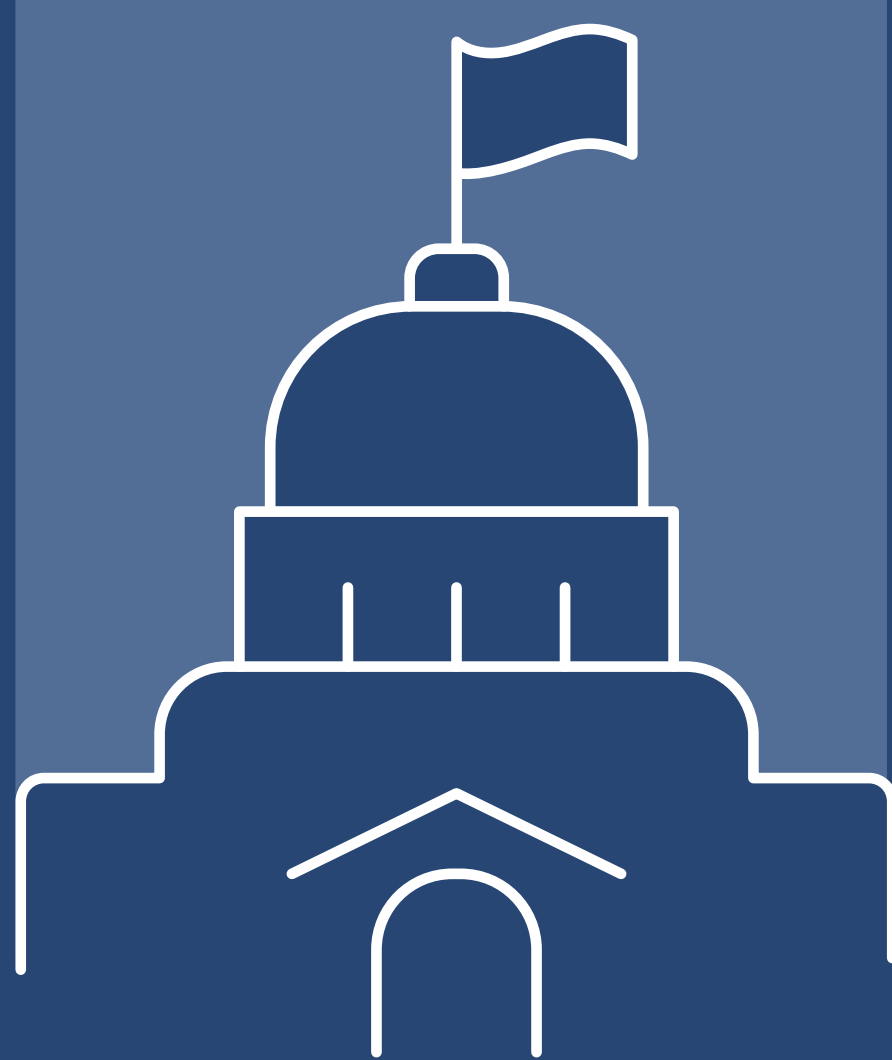
of world's insurance premiums written by BitSight customers

#### Governments

MORE THAN

**20%**

of world's governments use BitSight for national security



### Are you managing to your BitSight Security Rating?

If you're not looking at your BitSight rating, you may be missing out on understanding critical factors that have gone into how your firm is valued by investors and insurers. Want to get started with Security Ratings and get a fuller picture of your performance?



**SEE YOUR BITSIGHT RATING TODAY!**

Sources:  
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